Innovation Box
TAKE IT TO THE WORLD

A day of innovation and impact aimed at digital entrepreneurs and startups looking for opportunity!

Monday 24 October, 2016 | 9am-5:30pm

In the **Open State Hub**, pop-up venue on the lawns of the SA Museum, North Terrace, Adelaide

Networking | 3:30pm-5:30pm Connect over drinks and canapés!

TICKETS $15

Tickets: $15 (inc GST)

FULL PROGRAM

Day Opening
9.00am – 9.15am: Welcome to the Innovation Box

Key Note
9.15am – 10.00am: My Road to Success, Marita Cheng

Attendees will be inspired by Marita Cheng's journey as she shares her story and discusses how technology is changing people's lives.

Marita Cheng was the 2012 Young Australian of the Year and is a technology entrepreneur and women in technology advocate. On a day-to-day basis, Marita works as the founder and CEO of 2Mar Robotics doing mechanical engineering. 2Mar Robotics aims to bring robots that help us in our day-to-day lives into the world. The company began by creating robotic arms for people with limited upper limb mobility. These robot arms are controlled by iPhone, Android phone and two different head-gyroscopic interfaces.

For more information: http://www.maritacheng.com/

Session 1:
10.00-10:30am – Digital Disruption for Social Good

In this session attendees will hear from the not-for-profit sector, including Carers SA, Community Living Australia, Volunteering SA/NT on some of the challenges they face and why it is important to innovate for social benefit.

Attendees will gain insights into where the opportunities are, and how they might go about collaborating with the NFP sector and government.

Morning Tea
10.30-11.00am

Session 2:
11.00-11.30am – Design Thinking Framework

11.30-12.30pm – Rapid Idea Generation

In this session attendees will learn a framework for rapid idea generation using the principles of user-centered design. Tables will be allocated a case study (from session 1) and asked to brainstorm creative ideas. Out of the box ideas are encouraged.

Lunch (12.30 – 13.30pm)

Session 3:
13.30-14.30pm – SA Startups Pitch for Cash

Startups and aspiring entrepreneurs from the University of South Australia Venture Catalyst initiative, will pitch their business idea to a select panel of judges. The winning team will win $5K and incubation support in the Innovation and Collaboration Centre, and access to Microsoft Azure software and support, to help them kick-start their business idea and turn it into a reality!

Session 4:
14.30-15.30 – Local Thinking Global

This session, facilitated by Kirk Drage of Leap Sheep will explore what it means to be a digital entrepreneur in South Australia. The opportunities, challenges, various pathways and the startup ecosystem.

Hear from local startups including Jemsoft, Teamgage and Yup Yup Labs on what it means to be a startup in South Australia and how they plan to take it to the world.

Session 5:
15:30-17:30 – Networking with a Difference

This session will provide attendees the opportunity to network, engage and connect with thought leaders and like-minded people. The winner of 'SA Startups Pitch for Cash' will be announced.
Enjoy drinks and canapes.

Official close:
6.00pm